



# ALPHA

#1 IN WASH PERFORMANCE



NOTHING CLEANS LIKE ALPHA - NOTHING.

# BOOST

YOUR BOTTOM LINE WITH



# ALPHA

A revolutionary product that produces the ultimate presoak wash. Our highly skilled research team have developed these unique products for the car wash industry.

Alpha will cut through layering soils that build-up on the vehicle surface to provide a cleaner vehicle.

This new technology clearly outperforms powder and other formulated liquid systems on the market today.

Make sure your customers get the best CLEAN ever and have them coming back.



## ALPHA LOW pH



## ALPHA BOOST



## ALPHA PRESOAK

SEE TICKET AVERAGES INCREASE WITH ALPHA  
NO 1 IN PRESOAK CLEANING



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