News from the Wash Factory



EDITION 2 - April 2021

Ceramic Turbo Shine

Australian made

Uses half the amount compared to locally and imported products

PROVEN-GLOSS

CERAMIC TURBO SHINE is the next level in technology designed to create a silky smooth, polished surface which enhances vehicle gloss. It also creates a hydrophobic surface that creates large water droplets that easily moves off the vehicle which helps with drying. It also removes many surface contaminants with them as they go. It also makes it harder for dirt, bugs and bird droppings to adhere to the vehicle.

Rate per vehicle 5ml -10ml

Chemical cost per vehicle

You can never compared a QUOTE to existing product used unless you volumetric

Many products are formulated differently and have different types of raw materials

The various types of raw materials, viscosity and concentrations vary from one to product to another

So allow CASTLE to volumetric your existing product and then trial our range of products

A Cost per Vehicle report will be supplied on both products allowing you to determine which is more cost effective

The only way to compare pricing is measure the chemical per vehicle











TRUE CERAMIC TOP COAT AND GRAPHENE

NEW TECHNOLOGY FROM USA

1ST IN THE WORLD FOR CAR WASH SITES

CASTLE WILL BE TRIALLING IN APRIL

AVAILABLE AS TRI FOAM, PROTECTANT

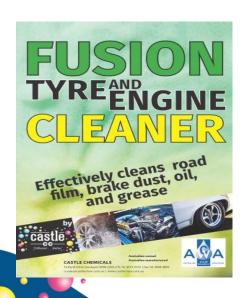
FOAM BRUSH AND DRYING AID

NO MORE WAX

Various Self Serve Posters available

https://shop.castlechem.com.au/product-category/car-wash-marketing/

Dimensions 400 W x 600 H



What does Surface Tension have to do with cleaning?

Lowering the surface tension of hydroxides and acids in a formulation increases cleaning power. By adding the right surfactant to remove inorganic and organic soils contributes to the overall clean of the vehicle.

Dynes is the name given to measuring surface tension

The surface tension of caustic is around 90 – water is around 72

By adding speciality surfactants that CASTLE has exclusivity, we can get the dynes level down to 22-25. Same with acid based products.

Let our skilled sales representatives talk further about a cleaner vehicle

